

LA



**Genoa Pesto World Championship**

**PRELIMINARY COMPETITION – LOS ANGELES**

**Date: Wednesday 24<sup>th</sup> of February, 4:30 – 8:00 pm**

**At: Vincenti Restaurant, 11930 West San Vicente Boulevard , Los Angeles, CA 90049-5004**

**Registration Form**

**Name** \_\_\_\_\_

**Surname** \_\_\_\_\_

**Date of birth** \_\_\_\_\_

**Place of birth** \_\_\_\_\_

**Current address/City** \_\_\_\_\_

**Country** \_\_\_\_\_

**E-mail** \_\_\_\_\_

**Phone number** \_\_\_\_\_

**Job** \_\_\_\_\_

*Date*  
\_\_\_\_\_

*Signature*  
\_\_\_\_\_



## The rules

### WHO CAN ENTER?

The Genoa Pesto World Championship Preliminary Competition is open to both US professional and amateur cooks, as long as they are of age. The number of participants is 10. They will be accepted in order of enrollment.

### HOW IT'S DONE:

During the competition, competitors wear the Championship apron and hat they are provided and are allowed to use only the ingredients / equipment provided by the organization. No equipment which is different from a mortar made of marble and a wooden pestle may be used. It is not allowed to use ingredients which are different from those provided.

### PROGRAM:

Preliminary competitions are organized as follow:

1. Introduction about basil pesto and its ingredients and demonstration made by an expert
2. Competition for ten competitors
3. Judges taste the pestos and select the winner at end of round

The jury is made up of the President of Palatifini Association and 3 tasters (top Italian Chef, professional tasters, food and wine journalists and expert cooks). The presiding judge has absolute decisional power in case of dispute among judges.

### THE WINNER:

The winner is the competitor who prepare the best pesto during the competition. Evaluation criteria include: Hand Labor (max 50 points), Color (max 50 points), Milling (max 100 points), Texture (max 300 points), Flavor Balance (max 500 points).

### PRIZES AND AWARDS :

The winner of the contest receives a free competitors entry at the Third Genoa Pesto World Championship (with all expense paid trip), that will take place on Saturday the 20th of March 2010. Each single competitor will receive a certificate of participation and the opportunity to keep their aprons.

### PRIVACY

Competitors allow the organization of the Genoa World Pesto Championship to publish their pictures, names and the personal data fulfilled by the competitor in the subscription form except for e-mail, address and phone numbers wich will be used only by the organization to remain in contact.

Competitors cannot take part in other contests and/or events and/or TV programs related to pesto without explicit consent of the organizers.